



The Port
OF Hueneme
Oxnard Harbor District

**2030
STRATEGIC
PLAN**

Community Workshop

April 7, 2021



INTERACTION

DURING THE VIRTUAL MEETING

1. CHAT FEATURE

Always Open for Comments & Questions
3 Languages (English, Spanish & Mixteco)

2. LISTEN TO YOU

Opportunity for questions and comments in the chat to be considered in the Strategic Plan
Please be patient as we work to translate across all languages.

3. LIVE POLL

Will pop up during the presentation.

4. EMAIL QUESTIONS

For any questions you have that are not answered during this meeting, please email:

Dona Lacayo | dlacayo@portofh.org

Miguel Rodriguez | mrodriguez@portofh.org

RULES OF CONDUCT

*For ease of communication between the 3 language translations, **we request for all questions to be submitted through Q&A or chat features.** If we don't get to your comment live we will incorporate it into the strategic planning process. Thank you!*

AGENDA



- 1 Welcome and Introduction
- 2 Overview of Strategic Plan 2030 Process
- 3 Community Pillar Overview
 - Hear from You / Feedback
- 4 Environment Pillar Overview
 - Hear from You / Feedback
- 5 Next Steps

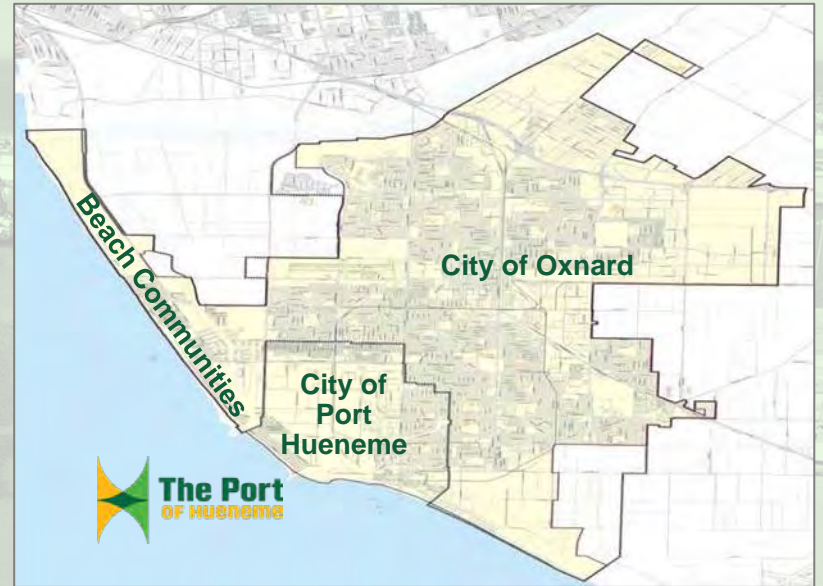
An aerial photograph of a coastal region, likely a port or industrial zone, with a prominent green overlay. The image shows a mix of industrial buildings, parking lots, and residential areas. In the foreground, there's a large industrial complex with several large white storage tanks. The background features a coastline with a beach and a body of water. The text "CEO WELCOME" is centered in the green overlay.

CEO WELCOME

PORT GOVERNANCE

**CELEBRATING
83 YEARS!**

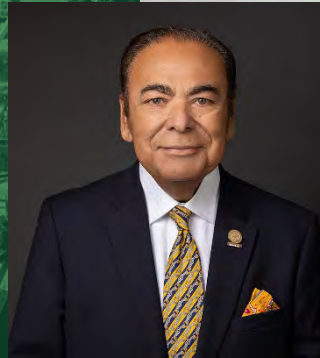
2021 BOARD STRUCTURE



**PRESIDENT
JASON T. HODGE**



**VICE PRESIDENT
MARY ANNE ROONEY**



**SECRETARY
JESS J. HERRERA**



**COMMISSIONER
CELINA L. ZACARIAS**



**COMMISSIONER
JESS J. RAMIREZ**

ABOUT THE PORT

WHY & HOW SHOULD THE PORT EVOLVE?

MISSION

- To be the preferred port for specialized cargo and provide the maximum possible economic and social benefits to our community and industries served.

VISION

- To operate as a self-supporting port that enforces the principles of sound public stewardship maximizing the potential of maritime-related commerce and regional economic benefit.

The Port is empowered to acquire, construct, own, operate, control, and develop any, and all harbor works or facilities necessary to the efficient undertaking of its mission.

MAJOR TRENDS

INDUSTRY TRENDS / CARGO TONNAGE

REVENUE

Agriculture
Import/
Export
30%



Ro-Ro
Import/
Export
47%

Total FY2020: **\$17M**

ECONOMIC IMPACT



Jobs
15,834
Over 1,700 direct
jobs in Oxnard and
Port Hueneme

PORT FOOTPRINT



Acreage
558 acres
Entire seaport plus
all storage and
processing areas

VOLUME



Fresh Fruit
+33%



Auto
-14%



Economy
\$1.7 Billion
Over \$1 Billion into
the economy
annually



Annual Cargo
\$10.85 Billion
Over \$9 Billion
in cargo value
annually



Railway
12 mile short line track
Contract with G&W Inc.
Connects to UP
8 acre switchyard



Refrigeration
176,000 SF on-terminal
900,000+ SF off-dock
Over 1000+ reefer plugs

SURVIVING THE PANDEMIC KEEPING FAMILIES WORKING

DESPITE CHALLENGES, MOVING CARGO FORWARD



An aerial photograph of a busy port area. In the foreground, a large white ship is docked at a pier. To its left, another large ship is docked, and several smaller tugboats are visible. The background shows industrial buildings, storage tanks, and a city skyline under a clear sky. The entire image has a green tint.

STRATEGIC PLAN 2020: RECAP

2020 PILLARS

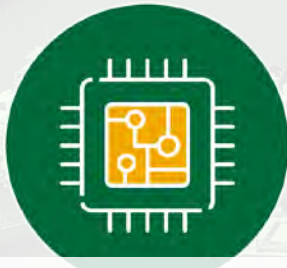
THE FIVE PILLARS



Economic
Vitality



Environment



Innovation
& Technology



Community



Marketing

2020 PILLARS

ACCOMPLISHMENTS & WORK IN PROGRESS



- Channel Deepening to increase harbor depth to 40 feet.
- Related wharf improvements
- Port received over \$30 million in federal and state grants between FY2007 - 20.



- Shore Power System Implemented.
- Diesel Particulate Emissions reduced by 85%.
- Reference Grade Air Quality Monitors installed.



- Maritime Advanced System Technology (MAST) Program established for technology transfer and innovation and folded into Fathomwerx



- +48 “Committed to Community” community food distributions.
- “Feeding the Frontline” cofounded.
- 1 million lbs. + of Fresh Produce donated.



- Global Trade and Logistics Course provided through a partnership between the Port and Oxnard Union High School District

An aerial photograph of a port area, showing several large industrial ships docked at piers. The ships are white with various structures and cranes on deck. In the background, there are industrial buildings, storage tanks, and a body of water. The sky is clear and blue. The entire image has a green tint.

STRATEGIC PLAN 2030: THE PROCESS

OUTREACH

STAKEHOLDER PARTICIPATION



PORT OPERATORS GROUP

January 2020

+/- 30 Participants



ONE-ON-ONE INTERVIEWS

Jan – Dec 2020

+/- 75 Participants



STAKEHOLDER INTERVIEWS/ DISCUSSIONS

Jan – Dec 2020

+ 200 Hours



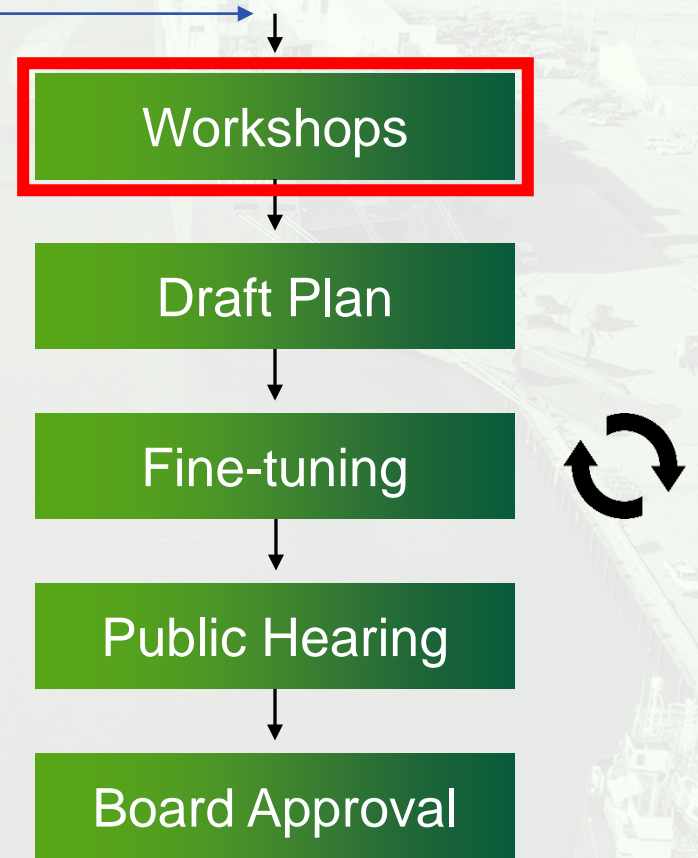
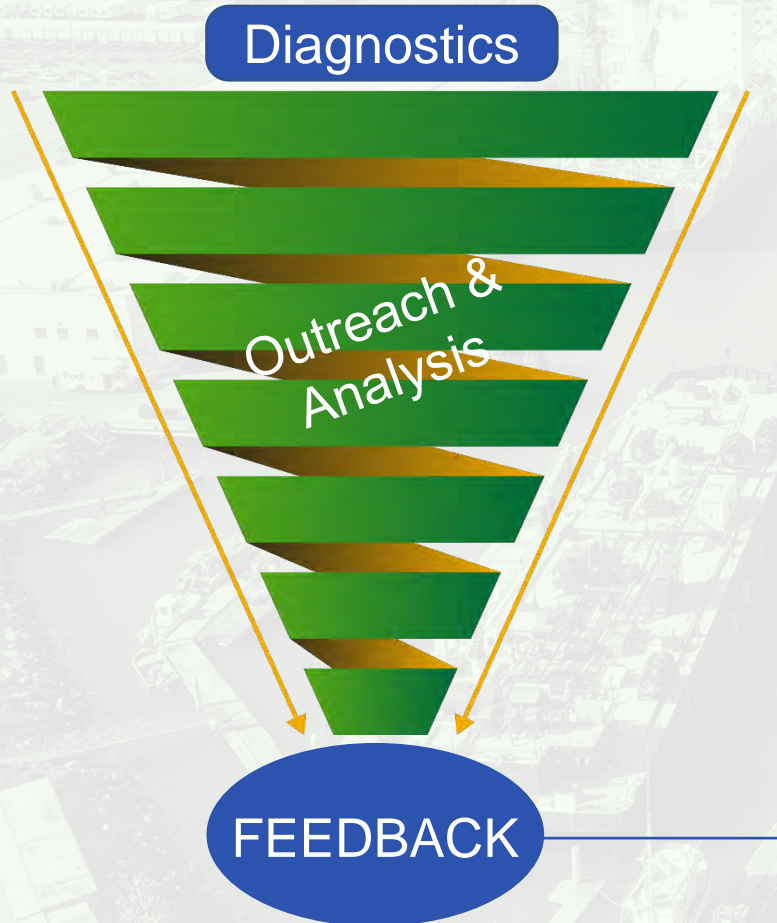
ONLINE & COMMUNITY SURVEYS

March 2021

+/- 500 Participants

PLANNING PROCESS

...AND METHODOLOGY



MAJOR THEMES

FEEDBACK FROM ONE-ON-ONE

Environment, community and transparency are priorities

Social & environmental justice and equity are vital

The **process** of community engagement is important. Conscious and collective practice moves us along a **spectrum of engagement**

Economic vitality and role in **job creation** are top survey results


Infrastructure is #1 priority of customers and operators

An aerial photograph of a large industrial port facility, likely a refinery or chemical plant. The image shows several large white storage tanks, numerous buildings, and several large industrial ships docked at piers. Cranes are visible on the ships and along the piers. The water is dark, and the sky is overcast. The entire image has a green tint. A dark green horizontal band is overlaid across the middle of the image, containing white text.

STRATEGIC PLAN 2030: THE FIVE PILLARS

2030 PILLARS

THE FIVE PILLARS

 Pillars Changed from 2020 to 2030



Economic
Vitality



Environment



Innovation
& Technology




*Social Equity
Community &
Partners*



Infrastructure

2030 PILLARS

THE FIVE PILLARS

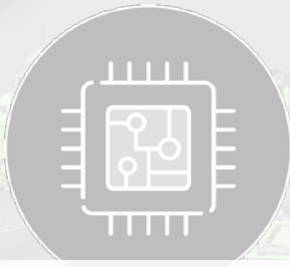
 Pillars Changed from 2020 to 2030



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*Social Equity
Community &
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Infrastructure

COMMUNITY PILLAR

CATEGORIES OF EMPHASIS – STRATEGIC PLAN

1 >

Focus on Social Equity & Justice

2 >

Prioritize Communities

3 >

Broaden Coalitions with Regional, State & National Agencies

4 >

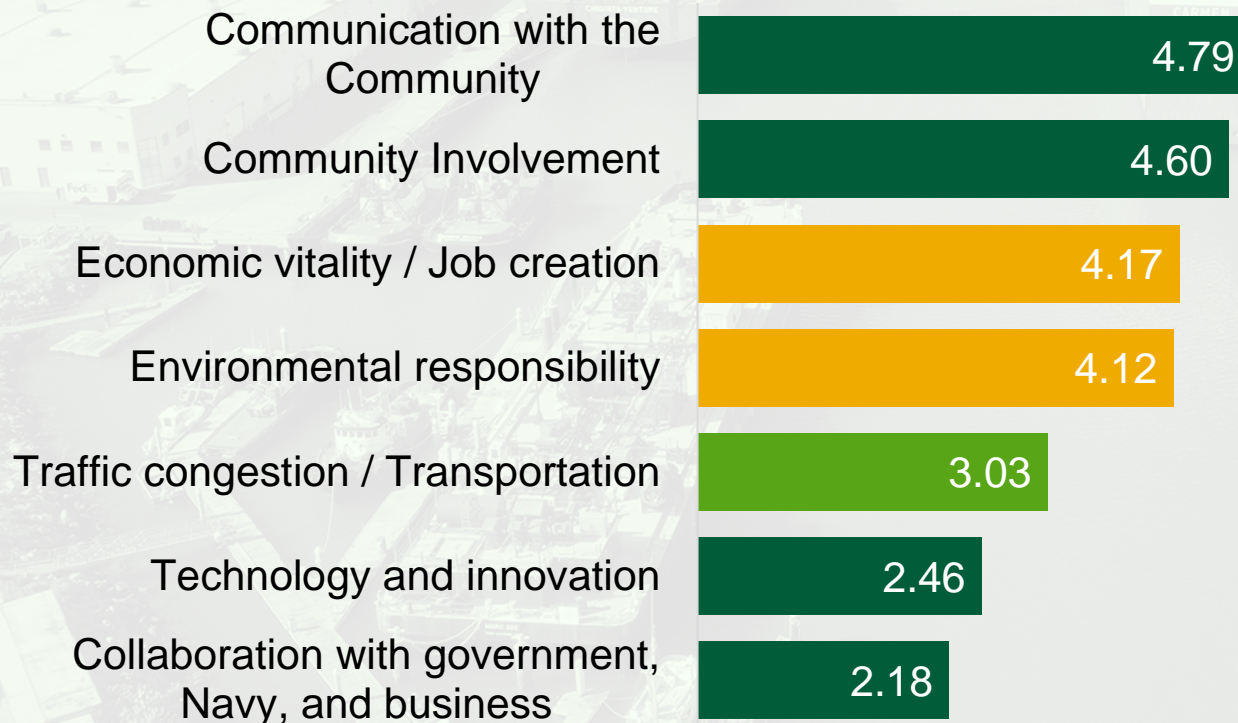
US Navy as a partner is key to continued success

SURVEY RESULTS

RESULTS & FINDINGS

RESPONDENTS RANKED THE FOLLOWING TOPICS IN THE ORDER IN WHICH THEY ARE IMPORTANT TO THEM AS THEY RELATE TO THE PORT OF HUENEME

From 1-5, weighted ranking



Results through April 7, 2021

ONLINE SURVEY

RESULTS & FINDINGS

RESPONDENTS RANKED THEIR AGREEMENT/DISAGREEMENT WITH THE FOLLOWING STATEMENTS

Percentages include those who Agree or Strongly Agree

Results through April 7, 2021

The Port's expansion would lead to more **local job opportunities and more investment** within the community

81%

The Port **operates safely** and has an overall **positive impact** on the community

80%

The Port is an **active member** of the community that **supports and gives back** regionally

78%

The Port supports **good local jobs** in the area and has a **positive impact on the local economy**

78%

The Port has a **diverse base of customers** that generate economic activity and create local jobs which support the local economy

76%

The Port supports and promotes many local **nonprofit organizations** that support the community

76%

I can trust the Port to do the right thing in our **community** and for our **environment**

76%

The Port has **national and/or international value**

76%

The Port has worked closely and will continue to **work with local government** to promote the well-being of the community and the environment

74%

Taxes from the Port **support local schools**, and the Port works with local schools to educate students about Port operations and trade

73%

The Port has a strong and lasting **relationship with NBVC**

71%

ONLINE SURVEY

RESULTS & FINDINGS

HOW WOULD YOU RATE THE PORT'S PERFORMANCE IN THESE AREAS?

From 1-5, weighted ranking

Results through April 7, 2021

**Having Positive
Economic
Impact**

3.91

**Being Involved
with the
Community
(Education,
Events,
Outreach)**

3.72

**Implementing
Processes to
Improve the
Environment**

3.64

**Communicating
about Port Issues
that might affect
the Community**

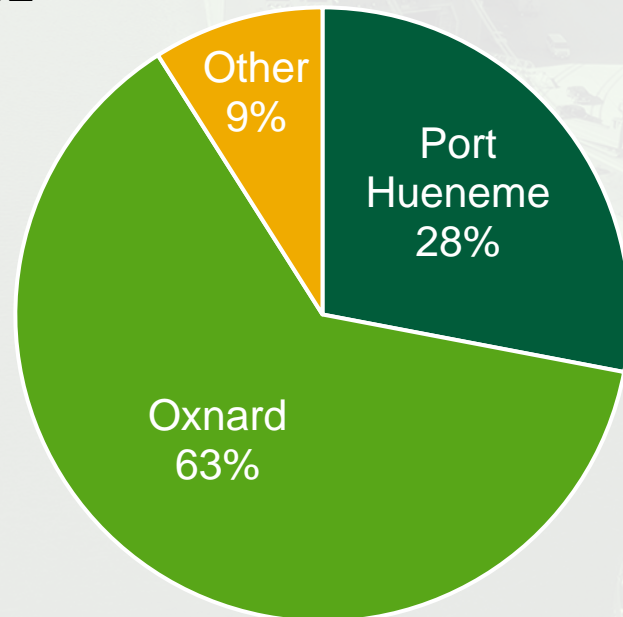
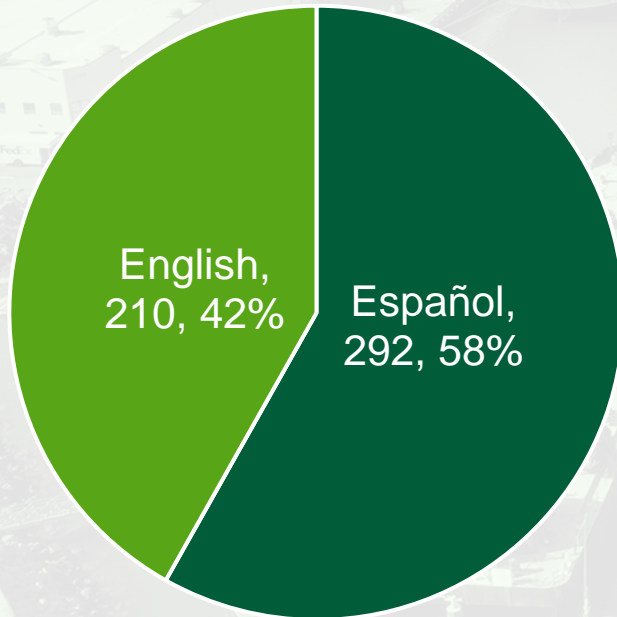
3.48

SURVEY RESPONSES

SURVEY RESPONSES IN EXCESS OF 500

SURVEY RESPONDENTS: LANGUAGE and REGIONAL COMPOSITION

Total = 502



Results through April 7, 2021


POLLING QUESTIONS

HAVE YOUR SAY

**WHAT ARE YOUR
IDEAS AND
PRIORITIES?**

2030 PILLARS

THE 'FIVE' PILLARS

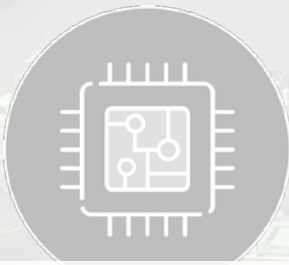
 Pillars Changed from 2020 to 2030



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*Social Equity
Community &
Partners*



Infrastructure


ENVIRONMENT

CLEAN AIR UPDATES

WE CARE ABOUT OUR AIR!

The Port of Hueneme installed air quality monitors at Haycox Elementary and the first results have been collected. We are finding that our **local air is clean**; air quality is worst on cold winter nights and most pollution comes from wildfires and the 101. Visit www.portofh.org/cleanair to see a presentation on the findings given to the Board of Harbor Commissioners.

Since 2008
+26%
**CARGO
GROWTH**



**OGV
EMISSIONS**
Since 2008
So_x -97%
PM_{2.5} -82%
DPM -85%
NO_x -40%

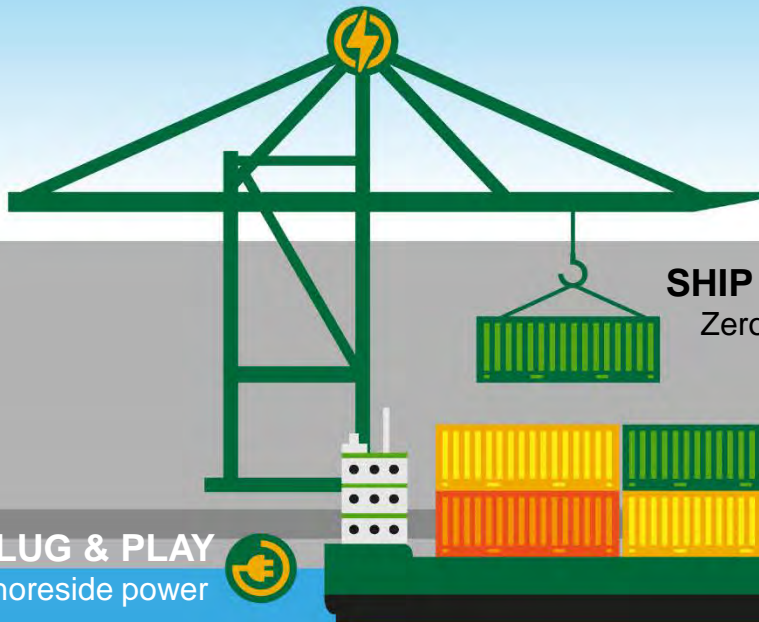
GOING GREEN

TRANSITIONING TO A CARBON-FREE WORLD



CLEAN EFFICIENCY

Powered by electricity



BATTERY STORAGE

Peak saving, store energy



CLEAN AIR

PHRESH plan will assess Port's goals for the future

YARD EQUIPMENT

State-of-the-art



SHIP TO STORE

Zero emissions



MORE SPACE

Demo of obsolete buildings allows less congestion, fewer emissions

PLUG & PLAY

Shoreside power



LED LIGHTING

Longer lasting and more efficient than traditional lighting



NEW ERA

Cords and plugs to power future equipment



GOING DEEP

35-40ft, sand renourishes beaches



HEAR FROM YOU

HAVE YOUR SAY

**WHAT ARE YOUR
IDEAS AND
PRIORITIES?**

An aerial photograph of a port area, showing several large ships docked at piers. The ships are white with some text on them, including "CARMEN" and "CARMEN". There are industrial buildings, cranes, and other port infrastructure visible. The water is dark, and the sky is overcast. The image has a green tint.

NEXT STEPS

EMAIL QUESTIONS

For any questions you have that were not answered during this meeting, please email:

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The Port
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Oxnard Harbor District

THANK YOU

www.portofh.org

