



**The Port**  
**OF Hueneme**  
Oxnard Harbor District

**2030  
STRATEGIC  
PLAN**

*Port Infrastructure  
Workshop*  
April 8, 2021



# INTERACTION

## DURING THE VIRTUAL MEETING

### 1. CHAT FEATURE

Always Open for Comments & Questions  
3 Languages (English, Spanish & Mixteco)

### 2. LISTEN TO YOU

Opportunity for questions and comments in the chat to be considered in the Strategic Plan  
*Please be patient as we work to translate across all languages.*

### 3. LIVE POLL

Will pop up during the presentation.

### 4. EMAIL QUESTIONS

For any questions you have that are not answered during this meeting, please email:

**Dona Lacayo** | [dlacayo@portofh.org](mailto:dlacayo@portofh.org)

**Miguel Rodriguez** | [mrodriguez@portofh.org](mailto:mrodriguez@portofh.org)

### RULES OF CONDUCT

*For ease of communication between the 3 language translations, **we request for all questions to be submitted through Q&A or chat features.** If we don't get to your comments live we will incorporate them into the strategic planning process. Thank you!*

# AGENDA



- 1 Welcome and Introduction
- 2 Overview of Overview of Strategic Plan 2030 Process
- 3 Infrastructure Pillar Overview
- 4 Hear from You / Feedback
- 5 Next Steps

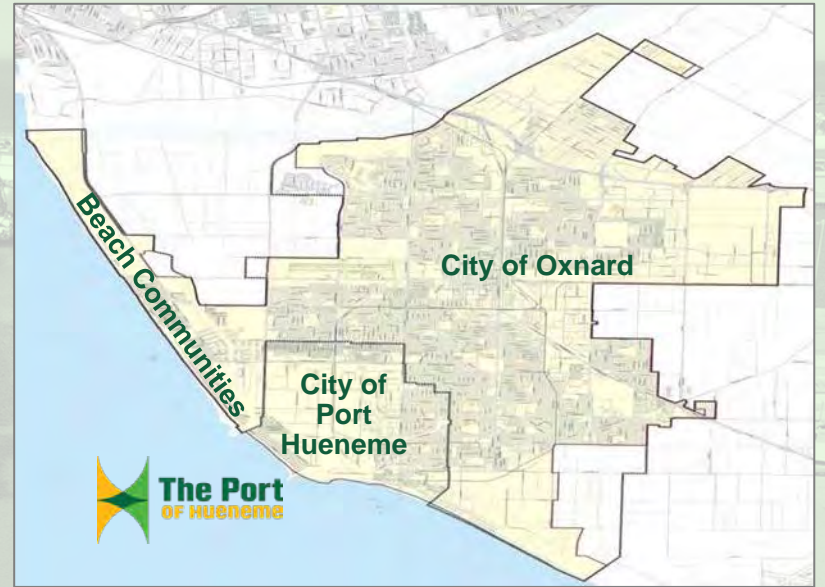
An aerial photograph of a coastal region, likely a port or industrial zone, with a prominent green overlay. The image shows a mix of industrial buildings, parking lots, and residential areas. In the foreground, there's a large industrial complex with several large white storage tanks. The background shows a residential area with a grid-like street pattern and a coastline with a beach and ocean. The text "CEO WELCOME" is centered in the green overlay.

**CEO WELCOME**

# PORT GOVERNANCE

**CELEBRATING  
83 YEARS!**

## 2021 BOARD STRUCTURE



**PRESIDENT  
JASON T. HODGE**



**VICE PRESIDENT  
MARY ANNE ROONEY**



**SECRETARY  
JESS J. HERRERA**



**COMMISSIONER  
CELINA L. ZACARIAS**



**COMMISSIONER  
JESS J. RAMIREZ**

# ABOUT THE PORT

## WHY & HOW SHOULD THE PORT EVOLVE?

### MISSION

- To be the preferred port for specialized cargo and provide the maximum possible economic and social benefits to our community and industries served.

### VISION

- To operate as a self-supporting port that enforces the principles of sound public stewardship maximizing the potential of maritime-related commerce and regional economic benefit.

*The Port is empowered to acquire, construct, own, operate, control, and develop any, and all harbor works or facilities necessary to the efficient undertaking of its mission.*

# MAJOR TRENDS

## INDUSTRY TRENDS / CARGO TONNAGE

### REVENUE

Agriculture  
Import/  
Export  
30%



Ro-Ro  
Import/  
Export  
47%

Total FY2020: **\$17M**

### ECONOMIC IMPACT



Jobs  
**15,834**  
Over 1,700 direct  
jobs in Oxnard and  
Port Hueneme

### PORT FOOTPRINT



Acreage  
**558 acres**  
Entire seaport plus  
all storage and  
processing areas

### VOLUME



Fresh Fruit  
**+33%**



Auto  
**-14%**



Economy  
**\$1.7 Billion**  
Over \$1 Billion into  
the economy  
annually



Annual Cargo  
**\$10.85 Billion**  
Over \$9 Billion  
in cargo value  
annually



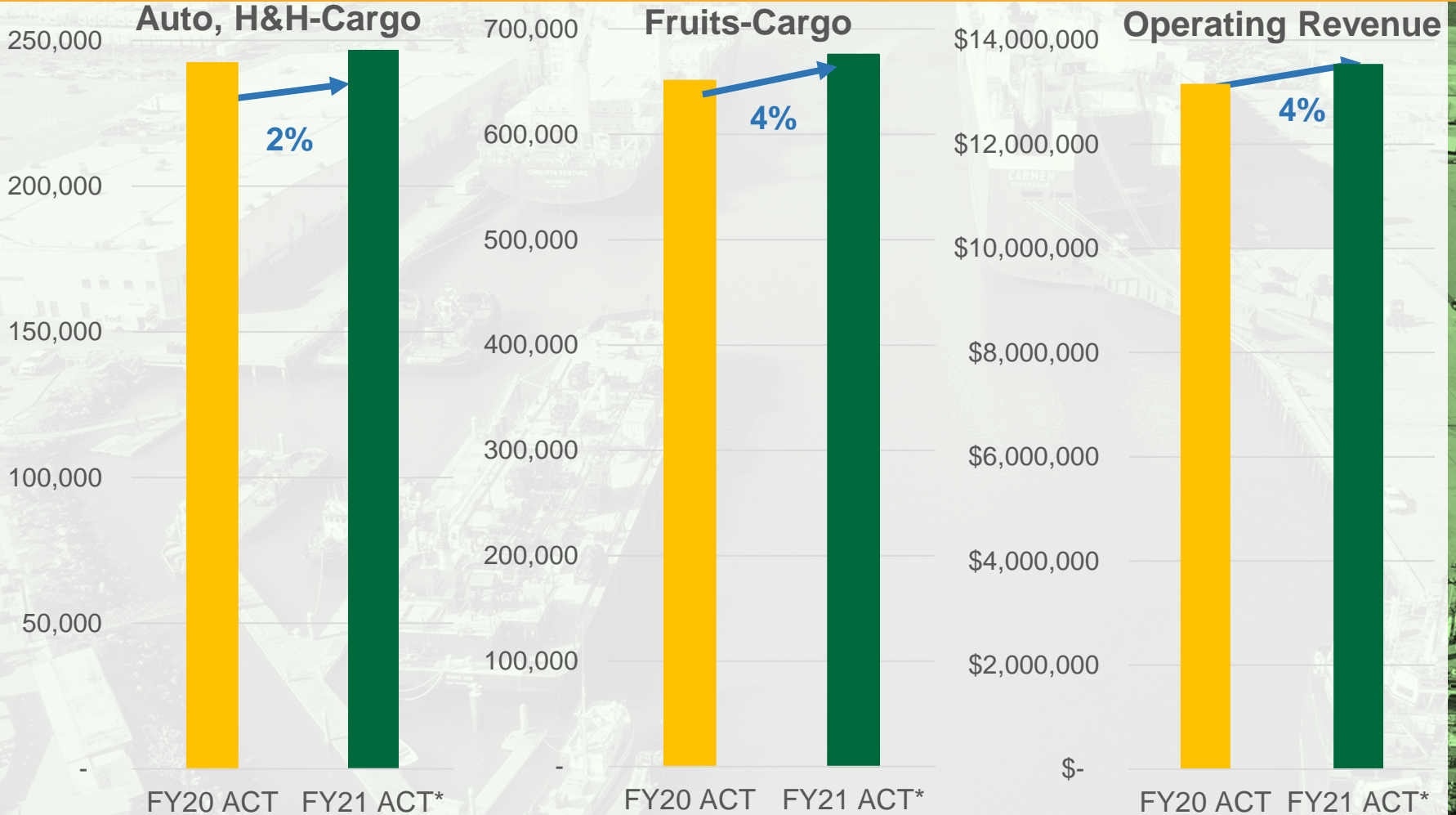
Railway  
12 mile short line track  
Contract with G&W Inc.  
Connects to UP  
8 acre switchyard



Refrigeration  
176,000 SF on-terminal  
900,000+ SF off-dock  
Over 1000+ reefer plugs

# ACTUAL PERFORMANCE YEAR TO DATE FY2021

## EXCEEDING EXPECTATIONS





An aerial photograph of a busy port area. In the foreground, a large white ship is docked at a pier. To its left, another large ship is docked, and several smaller tugboats are visible. The background shows industrial buildings, storage tanks, and a city skyline in the distance. The entire image has a green tint. A semi-transparent green banner is overlaid across the middle of the image, containing the text "STRATEGIC PLAN 2020: RECAP" in white, bold, sans-serif font.

# STRATEGIC PLAN 2020: RECAP

# 2020 PILLARS

## THE FIVE PILLARS



Economic  
Vitality



Environment



Innovation  
& Technology



Community



Marketing

# 2020 PILLARS

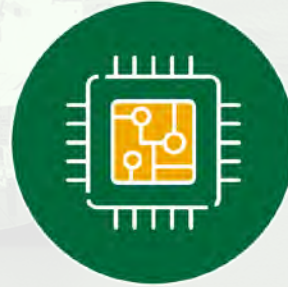
## ACCOMPLISHMENTS & WORK IN PROGRESS



- Channel Deepening to increase harbor depth to 40 feet.
- Related wharf improvements
- Port received over \$30 million in federal and state grants between FY2007 - 20.



- Shore Power System Implemented.
- Diesel Particulate Emissions reduced by 85%.
- Reference Grade Air Quality Monitors installed.



- Maritime Advanced System Technology (MAST) Program established for technology transfer and innovation and folded into Fathomwerx



- +48 “Committed to Community” community food distributions.
- “Feeding the Frontline” cofounded.
- 1 million lbs. + of Fresh Produce donated.



- Global Trade and Logistics Course provided through a partnership between the Port and Oxnard Union High School District

An aerial photograph of a busy port area. In the foreground, a large white ship is docked at a pier. To its left, another large ship is docked, and several smaller boats are in the water. The background shows industrial buildings, storage tanks, and a city skyline under a clear sky. The entire image has a green tint.

# STRATEGIC PLAN 2030: THE PROCESS

# OUTREACH

## STAKEHOLDER PARTICIPATION



### PORT OPERATORS GROUP

January 2020

+/- 30 Participants



### ONE-ON-ONE INTERVIEWS

Jan – Dec 2020

+/- 75 Participants



### STAKEHOLDER INTERVIEWS/ DISCUSSIONS

Jan – Dec 2020

+ 200 Hours



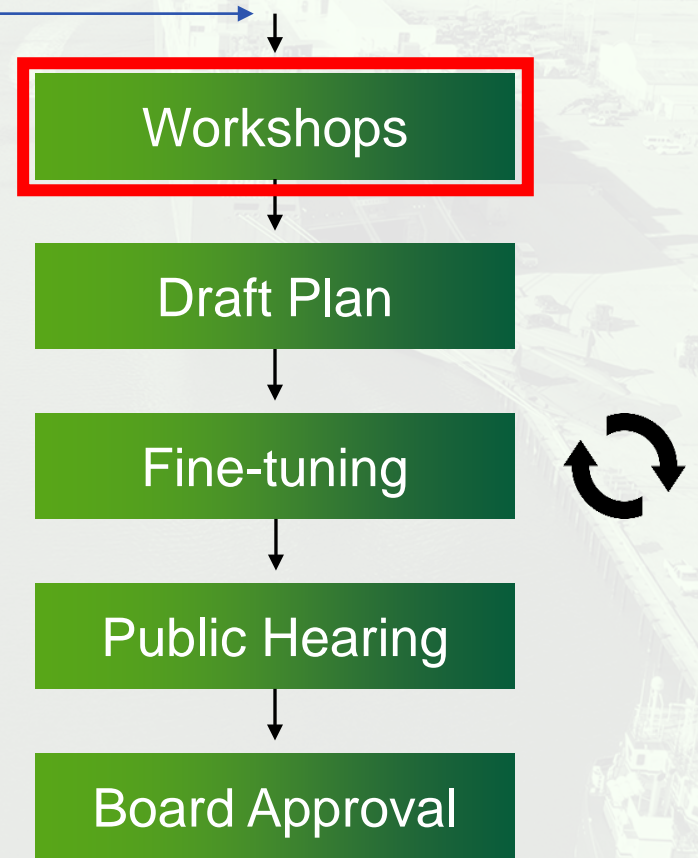
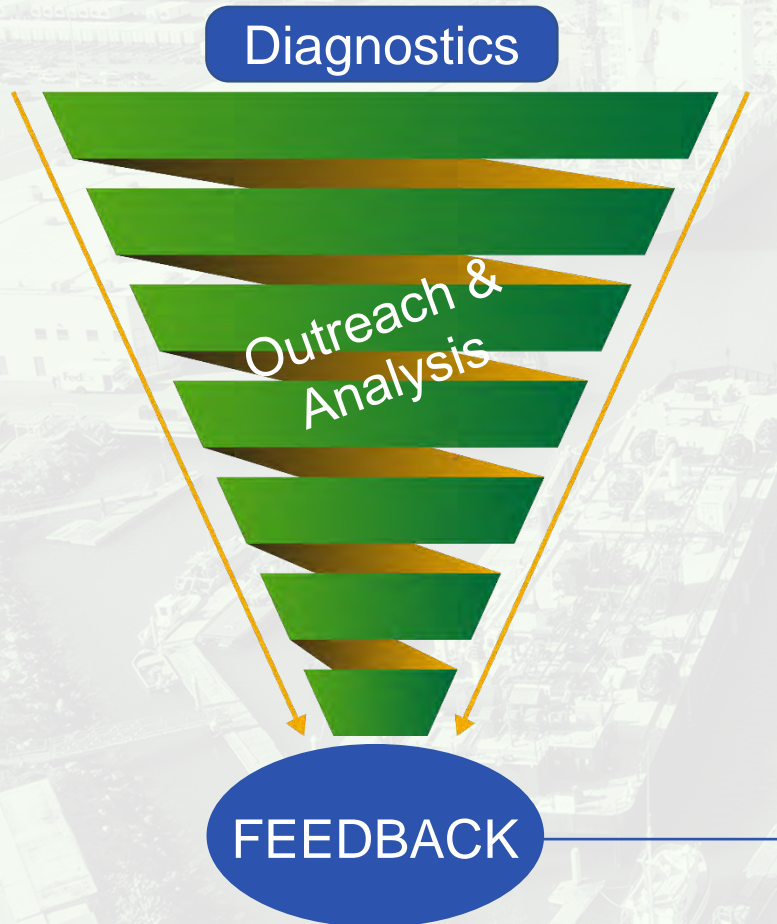
### ONLINE & COMMUNITY SURVEYS

March 2021

+/- 500 Participants

# PLANNING PROCESS

...AND METHODOLOGY



# MAJOR THEMES

## FEEDBACK FROM CUSTOMERS / OPERATORS

Improve cargo  
**efficiency** and  
**velocity**

**Infrastructure**  
is #1 priority of  
customers and  
operators

Must continue  
efforts off-  
terminal but  
plenty that can  
be done to  
**rationalize**  
and **improve**  
**on-terminal**

Net desire to  
maintain  
**diverse**  
**cargo mix**

**Environment**  
and **community**  
are key

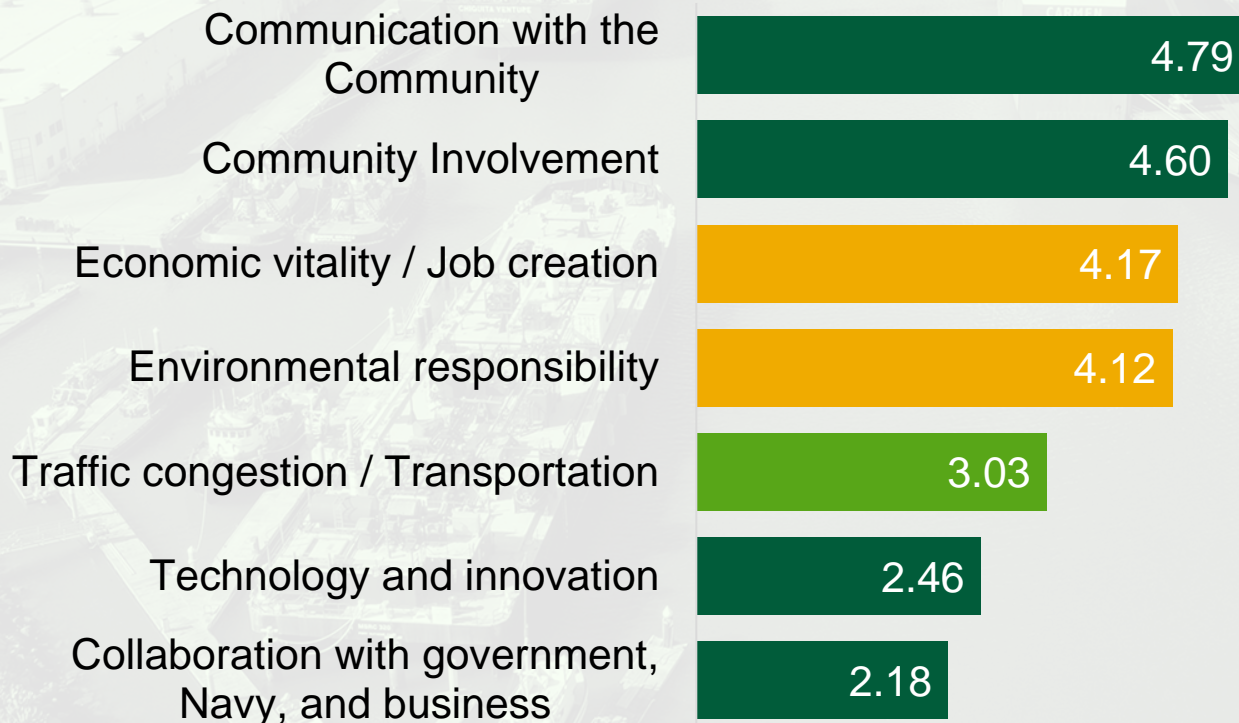
**Safety** is a must

# SURVEY RESULTS

## RESULTS & FINDINGS

RESPONDENTS RANKED THE FOLLOWING TOPICS IN THE ORDER IN WHICH THEY ARE IMPORTANT TO THEM AS THEY RELATE TO THE PORT OF HUENEME

*From 1-5, weighted ranking*



*Results through April 7, 2021*




An aerial photograph of a large industrial port facility, likely a shipyard or refinery. The image shows several large ships docked at piers, with numerous cranes and industrial structures. The water is dark, and the sky is overcast. The entire image has a green tint. A semi-transparent green banner is overlaid across the middle of the image, containing the title text.

# STRATEGIC PLAN 2030: THE FIVE PILLARS

# 2030 PILLARS

## THE FIVE PILLARS

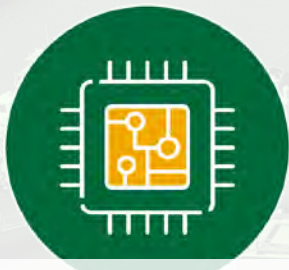
 Pillars Changed from 2020 to 2030



Economic  
Vitality



Environment



Innovation  
& Technology




*Social Equity  
Community &  
Partners*



*Infrastructure*

# 2030 PILLARS

## THE FIVE PILLARS

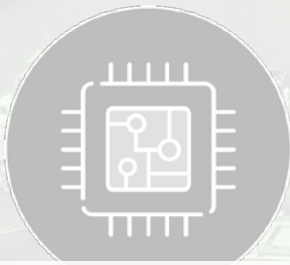
 Pillars Changed from 2020 to 2030



Economic  
Vitality



Environment



Innovation  
& Technology



*Social Equity  
Community &  
Partners*



*Infrastructure*

# INFRASTRUCTURE

## CATEGORIES OF EMPHASIS – STRATEGIC PLAN

1

Remedial and replacement / maintenance capex for existing structures

2

Commercial viability for autos (Ro-Ro)

3

Commercial viability for containers

4

Improve cargo efficiency, velocity, safety and overall capabilities

5

Enhance environmental sustainability with green infrastructure

# EXISTING CONDITIONS

## PORT OF HUENEME



### EXISTING TERMINAL

- 1 PORT GATE
- 2 ILWU PARKING
- 3 ILWU HALL
- 4 CERES BUILDING
- 5 YARA TANK FARM
- 6 PORT PROPERTY / AQUACULTURE
- 7 PORTS AMERICA MAINTENANCE BUILDING

### TERMINAL SPECIFICS

MAIN CHANNEL DEPTH: -40 FT  
120 ACRE TERMINAL  
24 ACRE TERMINAL (JOINT USE)  
130 ACRE NAVY LEASE-OUT  
294 ACRES BACKLAND  
5 DEEP DRAFT BERTHS: 4,250 LF  
1 SHALLOW DRAFT: 320 LF  
REFRIGERATED STORAGE: 176,000 SQ. FT

# NEAR-TERM INFRASTRUCTURE OPPORTUNITIES



## SHORT-TERM OPPORTUNITIES

- 1 CONTAINER OPS
- 2 AUTO OPS
- 3A DEMO EXISTING WAREHOUSE
- 3B POTENTIAL DEMO LONG TERM
- 5 JOINT USE YARD
- 6 HEAVY LIFT YARD AREA

## SCENARIO DESCRIPTION:

- RATIONALIZE USE OF LAND WITHIN EXISTING TERMINAL FOOTPRINT
- SOUTH SIDE OF TERMINAL IS RESERVED FOR CONTAINER OPERATIONS (AS INDICATED IN BLUE)
- NORTH SIDE OF TERMINAL IS RESERVED FOR AUTO OPERATIONS, RO/RO OPS, AND PROJECT CARGO (AS INDICATED IN GREEN)

## SCENARIO BENEFITS:

- SEPARATION OF CROSS TRAFFIC BETWEEN THE TWO OPERATIONS YIELDING LESS CONGESTION AND SAFETY HAZARDS WITHIN THE TERMINAL FOOTPRINT.
- ALLOWS FOR DENSIFICATION OF INDIVIDUAL OPERATIONS WITHIN THE EXISTING TERMINAL FOOTPRINT THROUGH:
  - INCREASED CONTAINER STACKING HEIGHTS ON SOUTH SIDE OF TERMINAL
  - INCREASED VEHICLE PARKING ON NORTH SIDE OF TERMINAL BY IMPLEMENTING A VEHICLE PARKING STRUCTURE

# MID-TERM INFRASTRUCTURE OPPORTUNITIES



## MID-TERM OPPORTUNITIES

- 1 STACK PROJECT
- 2 POTENTIAL MODERNIZATION AREAS
- 3 DEEPEN REMAINING BERTHS TO -40'
- 4 POTENTIAL NEW AREA

## SCENARIO DESCRIPTION:

- THE PURPOSE OF THE ON TERMINAL AUTO PARKING STRUCTURE (STACK PROJECT) IS TO PROVIDE AUTO STORAGE DENSIFICATION WITHIN THE EXISTING FOOTPRINT OF THE TERMINAL TO ALLOW ONGOING AUTO VOLUME GROWTH.
- THE PARCEL OUTSIDE THE GATE CONSISTS OF APPROXIMATELY 1.9 ACRES OF CURRENTLY VACANT LAND

## SCENARIO BENEFITS:

- CURRENTLY THE POH HAS APPROXIMATELY 7,000 - 8,000 FPR ONSITE VEHICLE PARKING SPOTS
- THESE VEHICLE PARKING SPOTS ARE LOCATED IN VARIOUS AREAS WITHIN THE TERMINAL BOUNDARY AND OFTEN GENERATE CROSS TRAFFIC BETWEEN AUTO AND CONTAINER OPS
- THE IMPLEMENTATION OF THE PARKING STRUCTURE WOULD ESSENTIALLY DOUBLE THE AUTO STORAGE CAPACITY ON THE TERMINAL BY ADDING APPROXIMATELY 6,800 - 8,800 ADDITIONAL VEHICLE PARKING SPOTS WITHIN THE TERMINAL BOUNDARY
- ACQUISITION OF THE PARCEL OUTSIDE THE GATE COULD YIELD SEVERAL POSSIBILITIES INCLUDING:
  - ADDITIONAL STORAGE SPACE FOR EITHER AUTOS, CONTAINERS, OR CH-ASSIS
  - RELOCATION OF EXISTING POH OPS/ADMIN BUILDING TO FREE UP SPACE WITHIN THE TERMINAL FOR ADDITIONAL AUTO STORAGE
  - RELOCATION OF EXISTING UNION HALL AND PARKING AREA, REPURPOSE EXISTING UNION HALL AND PARKING SPACE TO ADDITIONAL GATE AREA

# POLLING QUESTIONS

HAVE YOUR SAY

**WHAT ARE YOUR  
ON-TERMINAL IDEAS  
AND PRIORITIES?**



# POH OFF-PORT RELATED GROWTH OPPORTUNITIES

Strategic  
Corridor: 

Strategic radii  
from the port:

- first circle – 2 miles
- Second circle – 6 miles

Address port cargo capacity needs off port by leveraging off port infrastructure to:

- Significantly increase cargo throughput/velocity
- Expand port's position as one of the county's largest economic engines
- Enhance port's role as a catalyst in creating 'family sustaining' jobs
- Have the largest, positive environmental impact through increasing rail share of intermodal mix, consolidation port activity along the strategic corridor

# POLLING QUESTIONS

HAVE YOUR SAY

**WHAT ARE YOUR  
OFF-TERMINAL IDEAS  
AND PRIORITIES?**

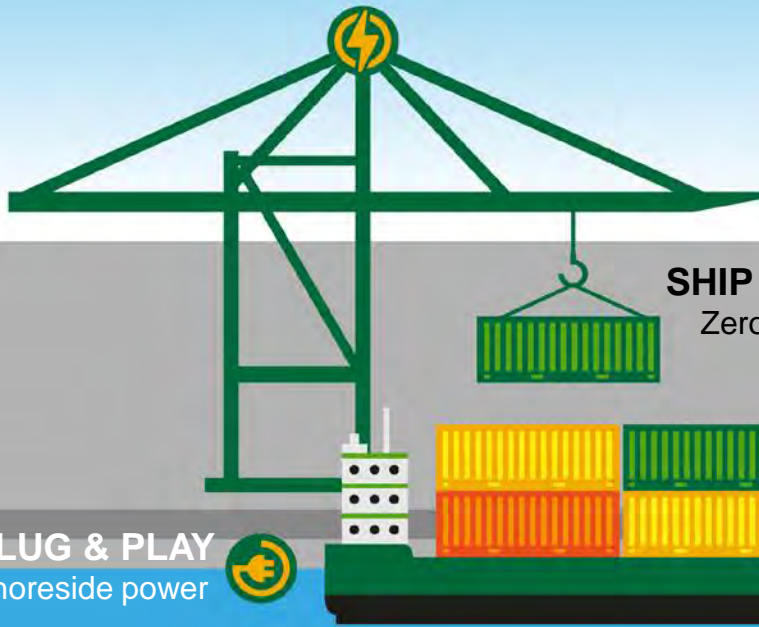
# GOING GREEN

## TRANSITIONING TO A CARBON-FREE WORLD



### CLEAN EFFICIENCY

Powered by electricity



### BATTERY STORAGE

Peak saving, store energy



### CLEAN AIR

PHRESH plan will assess Port's goals for the future

### YARD EQUIPMENT

State-of-the-art



### SHIP TO STORE

Zero emissions



### MORE SPACE

Demo of obsolete buildings allows less congestion, fewer emissions

### PLUG & PLAY

Shoreside power



### LED LIGHTING

Longer lasting and more efficient than traditional lighting



### NEW ERA

Cords and plugs to power future equipment



### GOING DEEP

35-40ft, sand renourishes beaches

# QUESTION & ANSWER

HAVE YOUR SAY

**WHAT ARE YOUR  
IDEAS AND  
PRIORITIES?**

An aerial photograph of a coastal city, likely San Francisco, showing a mix of urban development, agricultural fields, and a coastline with a bay. A large, semi-transparent green rectangular overlay covers the middle portion of the image, serving as a background for the text.

# NEXT STEPS

## EMAIL QUESTIONS

For any questions you have that were not answered during this meeting, please email:

**Dona Lacayo** | [dlacayo@portofh.org](mailto:dlacayo@portofh.org)

**Miguel Rodriguez** | [mrodriguez@portofh.org](mailto:mrodriguez@portofh.org)



**The Port**  
**OF Hueneme**  
Oxnard Harbor District

**THANK YOU**

[www.portofh.org](http://www.portofh.org)

