

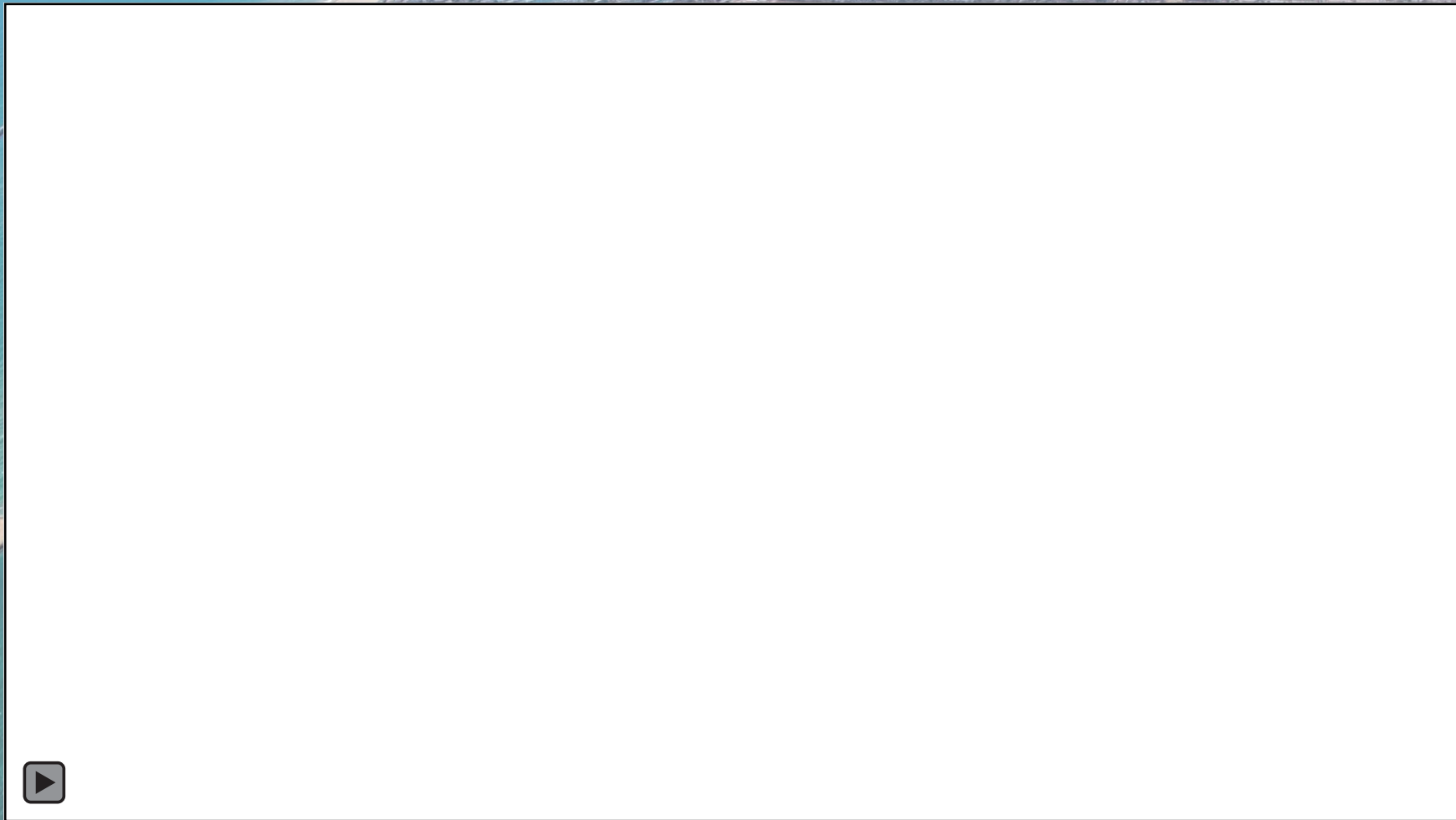
WELCOME TO YOUR PORT!!!

PORT OF HUENEME STRATEGIC PLAN DRAFT

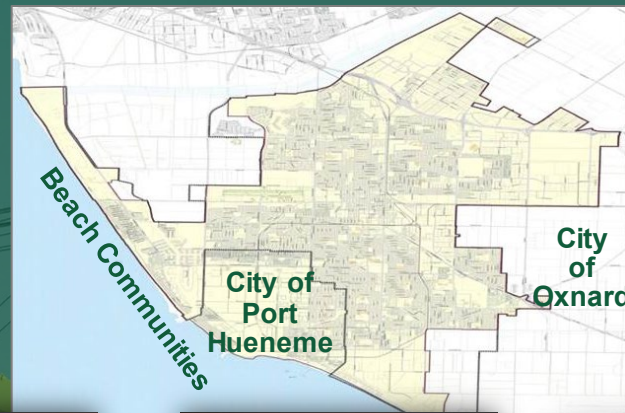
JANUARY 25, 2023

PORT HUENEME – YOUR PORT

TODAY AND TOMORROW



PORT GOVERNANCE



PRESIDENT
JESS J. HERRERA



VICE PRESIDENT
CELINA L. ZACARIAS



SECRETARY
JESS J. RAMIREZ



COMMISSIONER
JASON T. HODGE



COMMISSIONER
MARY ANNE ROONEY

VISION

To operate as a **self-supporting** port that enforces the principles of sound public stewardship maximizing the potential of maritime-related commerce and regional economic benefit.

MISSION

To be the preferred port for **specialized cargo** and provide the maximum possible **economic** and **social benefits** to our community and industries served.

PORT OF HUENEME

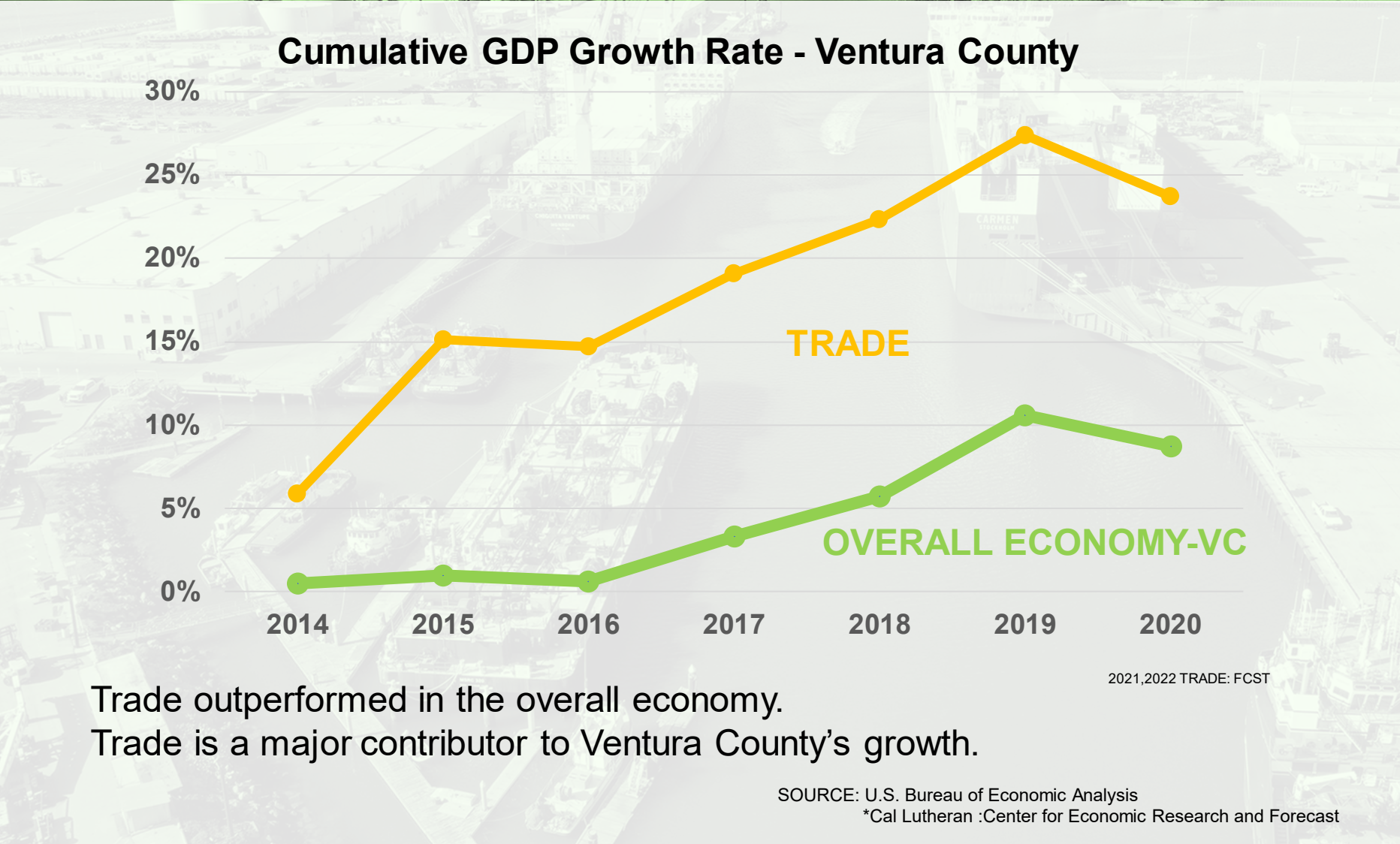
DO YOU KNOW?

WOW!



- \$14 BILLION IN CARGO
- #1 WEST COAST BANANA PORT
- #4 CALIFORNIA CONTAINER PORT
- #6 WEST COAST CONTAINER PORT
- #6 US AUTO PORT
- TOP 10% OF US PORTS

IMPORTANCE OF TRADE TO VENTURA COUNTY GROSS DOMESTIC PRODUCT



2021,2022 TRADE: FCST

Trade outperformed in the overall economy.
Trade is a major contributor to Ventura County's growth.

SOURCE: U.S. Bureau of Economic Analysis
*Cal Lutheran :Center for Economic Research and Forecast

ECONOMIC ENGINES PORT CUSTOMERS



SWIRE SHIPPING



SEALAND
A MAERSK COMPANY

HYUNDAI
GLOVIS



OXNARD
UNLOADING
SERVICES



PACIFIC
RORO



T&T
TRUCK & CRANE SERVICE



THE PORT THAT FARMERS BUILT

COLD CARGO IMPORTS IN CONTAINERS

Bananas • Plantains • Pineapples
Avocados • Fruits and vegetables •
Melons
Mangos • Blueberries

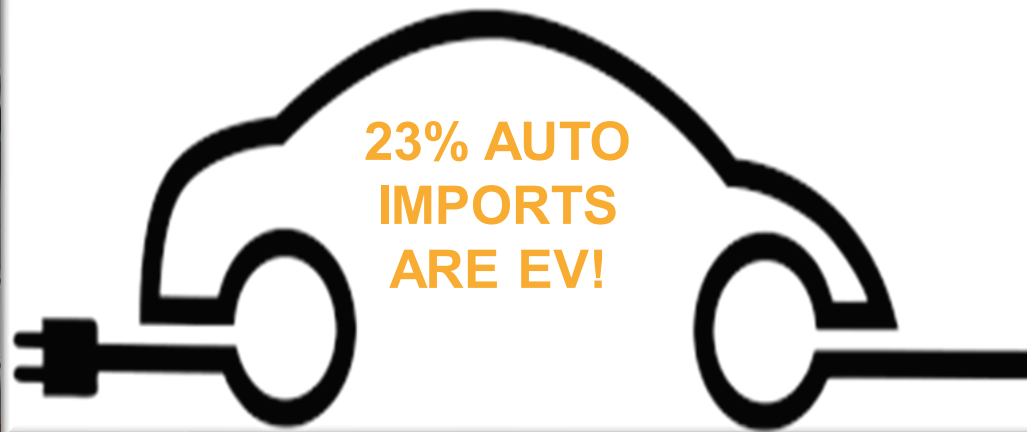
DRY CARGO IMPORTS IN CONTAINERS

Apparel • Garments • Machines
Equipment • Musical Instruments • Frozen
fish • Frozen meat • Electronics • Furniture

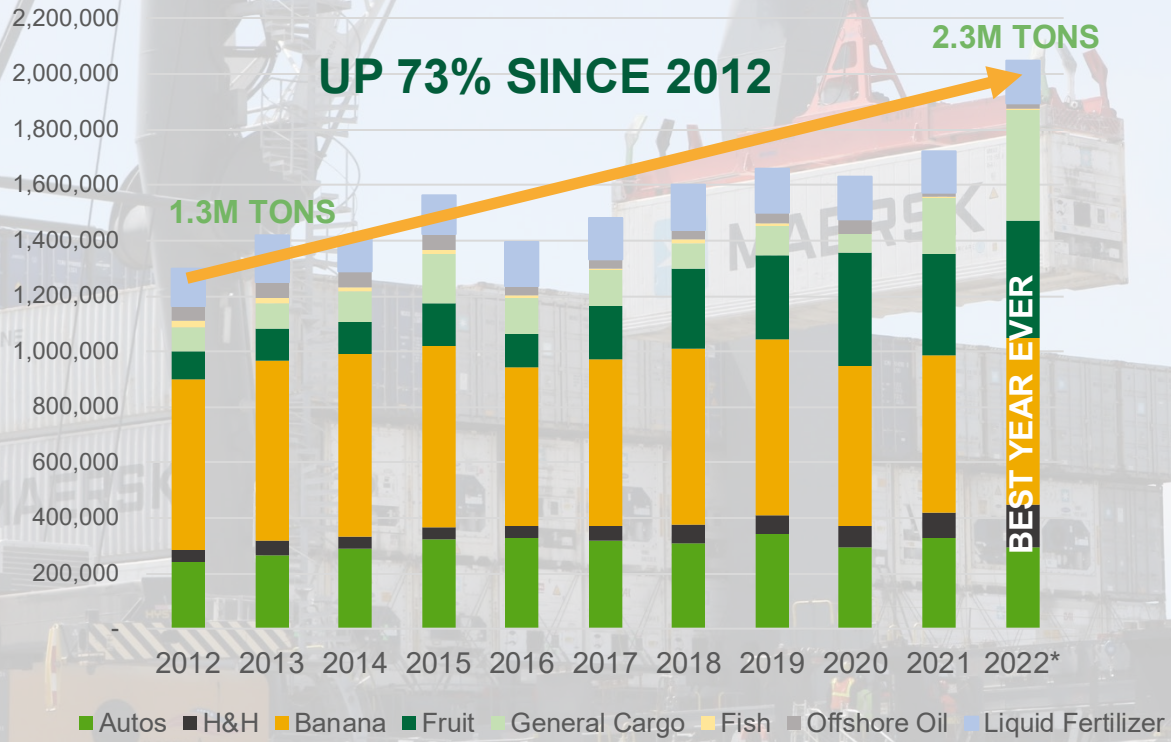
EXPORTS IN CONTAINERS

Fresh fruit • Apples • Pears • Stone fruit
Frozen potatoes • Dried milk • Frozen food
products • Used cars • Toys • Wastepaper
Other general cargo

AN ACTIVE AUTO PORT



FY2022 CARGO PERFORMANCE



90% UP
CONTAINERS

78% UP
High & Heavy

12% DOWN
AUTOS

30% UP
TOTAL VOLUME

NUMBER CONTINUE TO GROW

PERFORMANCE Q1 – FY23


- Auto Segment – Positive signal: Recovery from the Pandemic and Chip shortage

1Q 2023	1Q 2022	%
85,436	68,083	25.5%




- Container Segment – Continued to be strong and grow

TYPE	1Q 2023 TEU	1Q 2022 TEU	TYPE
Inbound	32,884	27,122	21.2%
Outbound	10,028	9,126	9.9%
Total	42,912	36,248	18.4%



- High & Heavy- Continued to be strong

1Q 2023	1Q 2022	%
2,682	2,383	12.5%



✦ 1Q 2023 Total Revenue Vs. 1Q 2022 : 17.5% Up

OUT LEASE PROPERTY



JOINT USE TERMINAL

**>\$66M
TO NBVC**



NORTH TERMINAL

SOUTH TERMINAL

40 FT MAIN CHANNEL DEPTH
120 ACRE TERMINAL
24 ACRE TERMINAL (JOINT USE)
130 ACRE NAVY OUT-LEASE

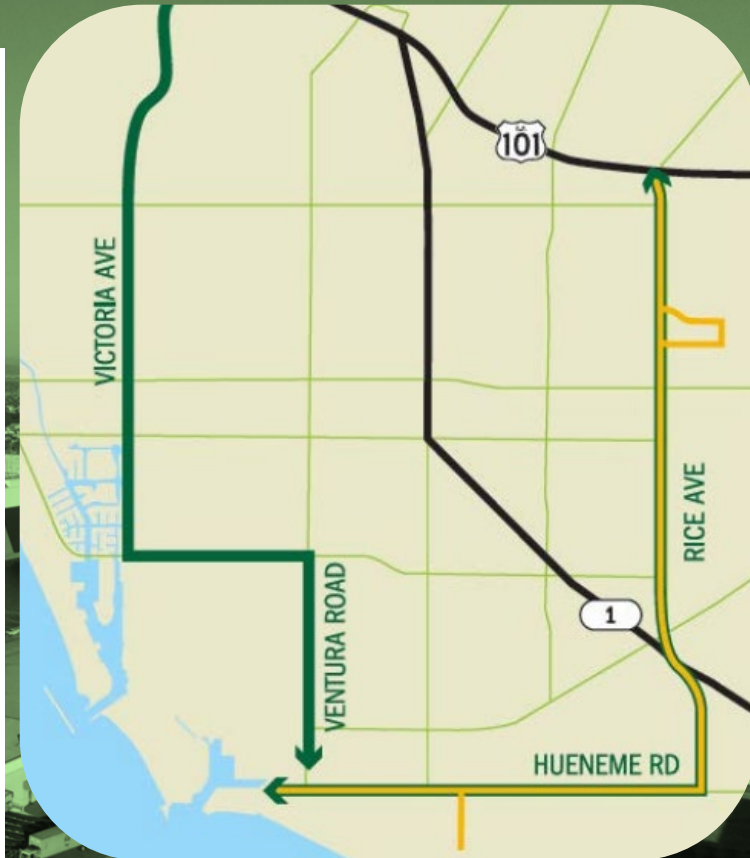
4,250 LF 6 DEEP DRAFT BERTHS
320 LF 1 SHALLOW DRAFT
256,000 SF ON-DOCK COLD STORAGE
299 ON-DOCK REEFER PLUGS

FREIGHT STUDY



- Traffic Counts:
 - ✓ Daily record to be posted on website
- Direct Main Gate Truck Trips are 0.6 % of Ventura County Total Truck Trip Generation
- 23% of trucks on Hueneme Rd are Port Related (77% are other trucks)

Does not include secondary or indirect trucks related to Port activity



PORT OF HUENEME – A SOLUTION ORIENTED PORT CONGESTION FREE



LOS ANGELES



LONG BEACH



HUENEME

OFF-DOCK FACILITIES

T&T

1689 Olive St, Ventura, CA 93001

Contact: Todd Holder
T +1-805-585-8909
C TBC
TBC

CHIQUITA

1440 E. 3rd St, Oxnard, CA 93030

Contact: Nives DeLuca
T TBC
C TBC
 ndeluca@chiquita.com

LINEAGE LOGISTICS TFL OXNARD

908 E. 3rd St, Oxnard, CA 93030

Contact: Dan Peragallo
T TBC
C +1-831-234-8406
 TBC

ANACAPA FRESH LOGISTICS

771 Mountain View Ave, Oxnard, CA 93030

Contact: Nicole Muller
T +1-805-530-5000
C +1-805-206-5557
 nmuller@anacapafresh.com

LEE & ASSOCIATES - LA NORTH / VENTURA

2600 Challenger Pl, Oxnard, CA 93030

Contact: Deena Benz
T +1-805-626-1277
C +1-310-430-4632
 dbenz@lee-re.com

MISSION PRODUCE, INC.

2901 Camino Del Sol, Oxnard, CA 93030

Contact: Brock Nunez
T TBC
C TBC
 bnunez@missionproduce.com

CITY OF OXNARD

111 Del Norte, Oxnard, CA 93030

Contact: Alex Nguyen
T (805) 385-7430
C TBC
 TBC

CAMARILLO AIRPORT BUSINESS PARK

555 Airport Way, Suite B, Camarillo, CA 93010-8530

Contact: Madeline Herrle, CSM, RPA®
T +1-805-388-4243

ANACAPA FRESH LOGISTICS

3000 E. Hueneme Rd, Oxnard, CA 93033

Contact: Nicole Muller
T +1-805-530-5000
C +1-805-206-5557
 nmuller@anacapafresh.com

CHANNEL ISLANDS LOGISTICS

5655 Arcturus Ave, Oxnard, CA 93033

Contact: Anthony Santos,
T +1-805-981-4071
C +1-805-207-6542
 a.santos@chillogistics.com

Legend

- Existing Facility
- Potential Off-Dock Container Yard Development
- U.S. Customs and Border Protection Bonded Facility

0 1 mile

The Port OF HUENEME



CURRENT AUTOMOBILE PROCESSORS

GLOVIS USA (FTZ # 205 ACTIVE SITE)

Contact: Jess Gavia
C +1-805-236-2944
jess.gavia@glovisusa.com

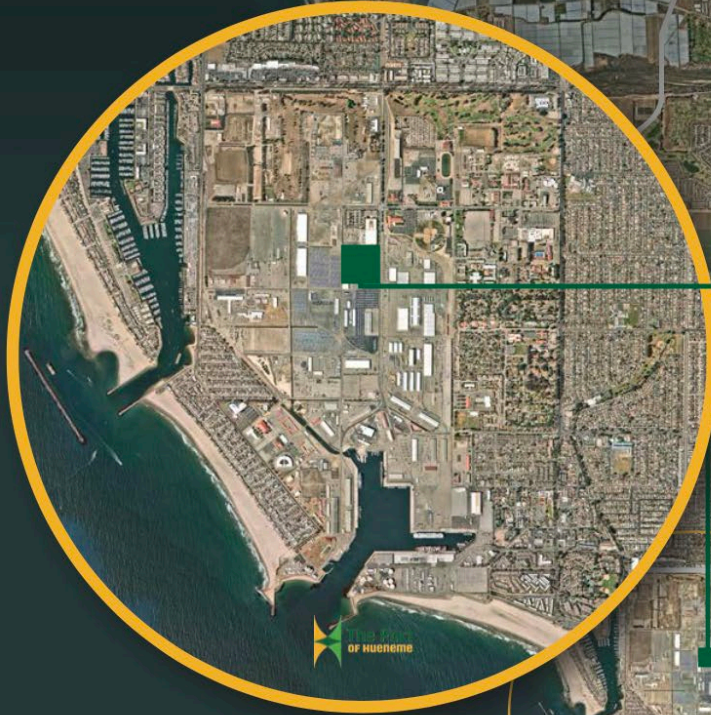
BMW (FTZ # 205 ACTIVE SITE)

Contact: Michael Rogers
T +1-209-401-1158
michael.rogers@bmwna.com

WWS

5601 Edison Dr, Oxnard,
CA 93033

Contact: Mike Wallace
T +1-805-986-5741
C +1-805-889-6946
mike.wallace@2wglobal.com



**The Port
OF HUENEME**



0 1
mile

COMMUNITY PERCEPTION

September 2022 Independent Ventura Countywide Survey Shows Support for Port Expansion @ 77.87%

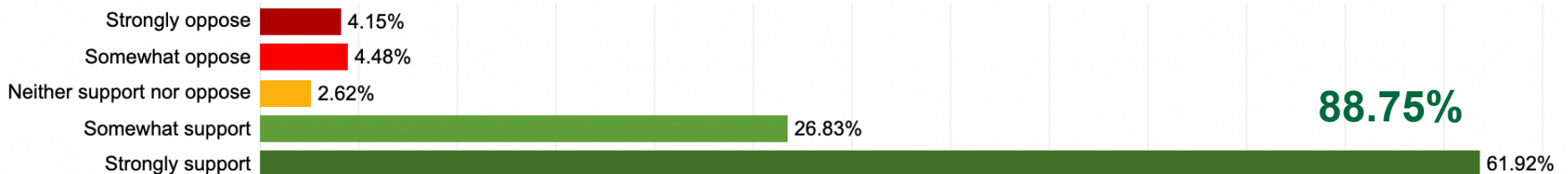
Q10. Do you support the expansion of the Port of Hueneme operations to allow for more room to process the growing volume of specialized cargo the Port receives?



Q11. If you knew expansion of the Port of Hueneme proactively mitigates ecological impacts and is conducted in an environmentally responsible manner how strongly would you support Port expansion?



Q12. If you knew expansion would allow the Port of Hueneme to create hundreds of new local jobs with an average salary at \$70,174, how strongly would you support Port expansion?



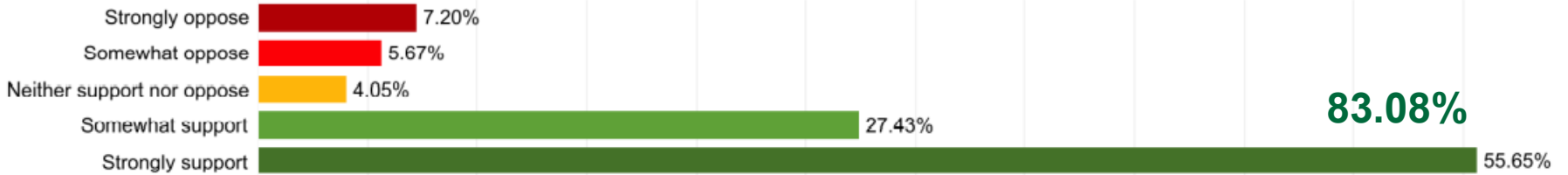
COMMUNITY PERCEPTION

Oxnard and Port Hueneme Survey Results Shows Even More Support for Port Expansion @ 79.23%

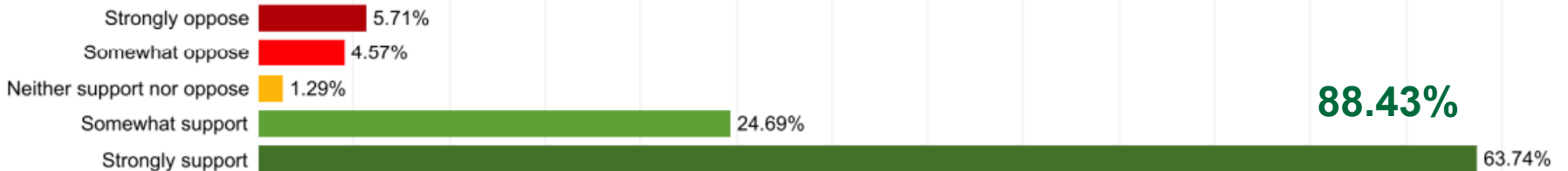
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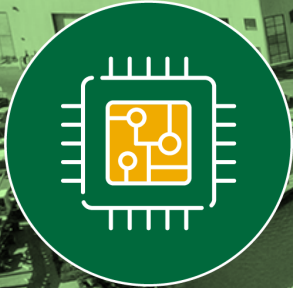


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STRATEGIC PLAN

10-YEAR PLAN UPDATE



YOUR VOICE IS IMPORTANT, AND YOUR PORT WANTS TO HEAR IT!

COMMUNITY SURVEY
ENCUESTA COMUNITARIA



¡TU VOZ ES IMPORTANTE Y TU PUERTO QUIERE OÍR TU OPINIÓN!

www.portofh.org/survey

- Open, transparent process
- Community workshops

VENTURA COUNTY'S PORT

AN ECONOMIC ENGINE FOR THE REGION!



- **PORT'S ECONOMIC ACTIVITY IS 4% OF VENTURA COUNTY'S GDP**
- **PORT JOBS – 95% LIVE IN VC!**
 - ✓ 20,032 TRADE RELATED JOBS
 - ✓ 2,909 DIRECT JOBS
- **VC RECIEVES \$36 MILLION IN TAX REVENUE FROM PORT TRADE**
- **PORT ECONOMIC OUTPUT: \$2.2 BILLION**
- **VENTURA COUNTY'S AGRICULTURE EXPORTS RANK #5 IN THE U.S.**

IN THE NATION

INFRASTRUCTURE

INSIDE & OUTSIDE THE GATE



PACED PROJECTS

\$119 MILLION ASK TO CALSta
(\$1.2B Governor's Budget)

ENVIRONMENT

\$70 MILLION INVESTED SINCE 2012 WORKING WITH MANY FUNDING PARTNERS!!!



PLUG-IN CRANES

\$1.7M ARB
\$2.7M AARP
\$500,000 VCAPCD
\$5M EARMARK
\$32M CUSTOMERS

BATTERY STORAGE

\$3M TESLA



SHIP PLUG-IN

\$4.5M PROP 1B
\$3M NMTC
\$1.7M VCTC
\$10.4M VCTC
\$5M VW

YARD EQUIPMENT

\$1.3M ARB
\$2M CUSTOMERS
\$500,000 VCTC



ZE RESOLUTION
\$200,00 CEC



AIR QUALITY MONITORING
\$500,000 EPA
\$250,000 PORT

VENTURA COUNTY'S PORT

SOCIAL EQUITY & COMMUNITY PARTNERSHIPS!

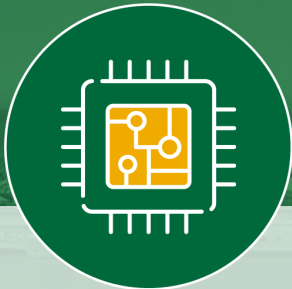


- **\$300,000 PER YEAR ON SPONSORSHIPS FOR COMMUNITY ACTIVITIES & EVENTS**
- **70+ COMMUNITY FOOD DRIVES & 40,500+ VC FAMILIES REACHED**
- **GLOBAL TRADE & LOGISTIC PROGRAM FOR HIGH SCHOOL STUDENTS WITH PAID INTERSHIPS**
- **>100 K THRU 12 FIELD TRIPS & PORT TOURS PER YEAR**
- **13,000 ATTENDED THE REVIVAL OF THE BANANA FESTIVAL AFTER COVID SHUTDOWNS**



INNOVATION

TECH BRIDGE & I-HUB





2022 Strategic Plan Roadmap

www.portofhueneme.org



We Make Cargo Move

A *Diagnostics: January - December 2020*

- January 2020: Port Working Group (POG) meeting and project kick-off
- January - December 2020 - Stakeholder outreach and 1:1 interviews (75+ participants, over 200 hours of interviews)
- October 2020: Operations review

B *Planning: January - December 2021*

- 1/5/21 - Port Working Group (POG) meeting
- 3/3/21 - Board visioning meeting
- 4/7/21 - Two Community Workshops - one during the day and one in the evening for infrastructure and community participation
- September - December 2021: Create, refine and finalize renderings

C *Drafting: January - December 2022*

- January - December 2022: Draft Strategic Plan
- June 29, 2022 - Port Executive Team review
- August - September: Updated 5-year investment priorities incorporated
- September 7, 2022 - Deliver updated draft plan

D *Finalize, Approve and Adopt Plan: 2023*

- January 25, 2023: Present draft plan and renderings to community for input and feedback
- TBD: Deliver of final plan with comments to the board/board approval

PLANNING PROCESS

...AND METHODOLOGY

Diagnostics

Review of Previous Planning Documents and Strategies

Market Analysis, Industry Updates

Business Development Strategies – Updates

Stakeholder Outreach

Operational and Development Plan,
Capital Investment Strategies

Infrastructure, Logistics,
Real Estate and Service
Requirements

Investment
Strategies
for all Pillars

Detailed
Overall
SWOT

Community Charettes

Draft Plan

Feedback and fine-tune Strategies

Present draft plan for public
consideration

APRIL -MAY 2023 BOARD MEETING
Public Hearing Board
Approval of Final Plan



Economic Vitality



Goal

Contribute towards a vibrant and healthy economy by supporting businesses, job growth, and foreign commerce, while also ensuring a sustainable port organization.

Key Strategies

- Sustain a financially healthy port authority to ensure continuity of mission
- Preserve diversity of cargo mix and pursue revenue diversification
- Support job creation and workforce training initiatives for the benefit of the region
- Support emerging partnerships for economic growth

Infrastructure



Goal

Develop and maintain fit for purpose infrastructure that enhances productivity and efficiency in goods movement, reduces externalities, and strengthens the Port's competitive positioning.

Key Strategies

- Remedial and replacement / maintenance capex for existing structures
- Enhance commercial viability for autos (Ro-Ro)
- Enhance commercial viability for containers
- Improve cargo efficiency, velocity, safety and overall capabilities
- Enhance environmental sustainability with green infrastructure

Environment



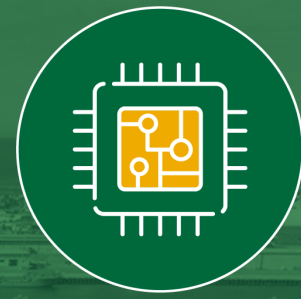
Goal

Be a leader in tackling climate change and clean energy transition while pursuing decarbonized, zero emission port operations and reducing or avoiding environmental impacts from port operations and development.

• Key Strategies

- Transition the Port to Zero Emission operations as soon as feasible while maintaining community and customer success and ensuring CARB regulatory compliance
- Address air quality and emissions reduction from regulatory entities such as CARB and the Ventura County Air Pollution Control District
- Measure and report on environmental impacts from port operations
- Launch Port-specific clean air plan
- Maintain and update Environmental Management Framework
- Install a backbone of new generation of cargo handling equipment and power infrastructure

Innovation



Goal

Foster ideas, innovation, and leading-edge technologies for the advancement of ports, the maritime environment, community and entrepreneurs.

• Key Strategies

- Deepen partnerships with innovation actors such as Fathomwerx and others
- Seek opportunities to expand accelerator programming for equity and economic development goals
- Build partnerships with governmental agencies to support research and grant funding opportunities in areas relevant to the Port of Hueneme's mission, vision and values
- Enhance the Port's information technology systems and resiliency

Community



Goal

Pursue policies and projects that address social inequity, strengthen the well-being of the communities in which we operate, and develop partnerships that further our mission and vision

• Key Strategies

- Promote, facilitate and support **social equity and inclusion**
- Sustain mutually beneficial partnerships with the **U.S. Navy**
- Implement a **benchmark analysis** via equity, racial and environmental study
- Ensure decisions and actions demonstrate commitment to **transparency**
- Sustain progress along the **spectrum of community engagement**
- Prioritize relations with **local community members and groups**

WE'RE THE P-O-R-T ... OF HUENEME!

